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Amy Seldin, Vice President at Madison Highland Live/Work Lofts, is responsible for platform programming, design, style and marketing initiatives. Prior to joining MH Live/Work Lofts, Amy was a principal owner at Highland Square Holdings, LLC where she was instrumental in leading design and development efforts in the creation of the live/work loft product strategy. Amy has previously served as a staff architect with a leading Atlanta based architecture and design collaborative as well as leading design and marketing initiatives for a diverse clientele over a broad spectrum of industries. Amy has a Master of Architecture degree from Georgia Tech, and a BA in English and Economics from the University of North Carolina at Chapel Hill. In her spare time, Amy is an avid runner, floral designer and devoted mother of three beautiful girls.