PACIFIC PLACE

BETWEEN

SEATTLE

AND

EVERYTHING
A TRANSFORMATIVE RETAIL DESTINATION IN THE CORE OF DOWNTOWN SEATTLE
12 THRIVING NEIGHBORHOODS
interconnect in
downtown Seattle

20 MILLION VISITORS
to Seattle each year

10,000 HOTEL ROOMS
within 15-minute walk

25 ART AND CULTURAL
EXPERIENCES
within 15-minute walk

WHERE
SEATTLE
CONNECTS
PACIFIC PLACE
IS IN THE
EPICENTER OF DOWNTOWN
SEATTLE
IN THE HEART OF A RISING CITY

15 MINUTE WALKING RADIUS FROM PACIFIC PLACE

RESIDENTIAL APARTMENTS (UNITS)
- EXISTING
- UNDER CONSTRUCTION

OFFICE BUILDINGS (FLOORS)
- EXISTING
- UNDER CONSTRUCTION
SEATTLE IS ONE OF THE FASTEST GROWING CITIES IN THE COUNTRY

3,798,902 RESIDENTS making it one of the largest metro areas in the U.S.

38% INCREASE in population since 2010

3,500 LUXURY RESIDENTIAL UNITS within a mile

13 MILLION SQ FT of new office space by 2020

SEATTLE RANKED #1 in U.S. for greatest population growth of 20-somethings
$132,000
HOUSEHOLD INCOME
for the average tech worker

HIGHLY EDUCATED
52% of residents over 25 have Bachelor’s
or advanced degrees

WEALTHY MILLENNIAL
HOUSEHOLDS
Seattle ranked No. 4
among U.S. cities

5-MINUTE WALK
from Amazon Global Headquarters

30,000+ TECH WORKERS
at Amazon, Zillow, Microsoft, Facebook,
and Google (2018)
MORE THAN 300,000 PEOPLE WORK IN DOWNTOWN SEATTLE

SEATTLE’S EVOLUTION
A PLACE TO DISCOVER, EXPERIENCE AND CONNECT

MODERN DESIGN MARRIES WITH NATURAL ELEMENTS TO CREATE A CONTEMPORARY URBAN RETAIL AND DINING ENVIRONMENT

DRAMATIC NEW ENTRANCE opens up the center to Seattle’s tech neighborhood

NEW INTERIOR STREET connecting the atrium to the downtown city streets

TRANSFORMED INTERIOR with contemporary finishes

LIGHT-FILLED ATRIUM illuminates the vibrant gathering space
AN INSPIRED RETAIL DESTINATION

339,000 SQ FT
OF NEWLY REIMAGINED SPACE

GALLERY-STYLE storefronts promote retailer individuality

BEST-IN-CLASS international stores and local boutiques

EXPERIENTIAL DESIGN invites guests to linger in shops and restaurants

SCULPTURAL ART and light creates a warm, rich retail aesthetic
WHERE EXPERIENCES ARE SHARED
COMMUNITY
harvest tables
encourage gathering

CULINARY
ENTREPRENEURS
create a dining destination

ATRIUM BAR
establishes central
meeting place

500,000 MOVIE-GOERS
every year at one of
Seattle’s top grossing
cinema

AN ACCLAIMED
AND UNIQUELY
SEATTLE CONCEPT
FOR SHOPPING,
DINING AND
ENTERTAINMENT
CONNECTED TO SEATTLE LIFE
PACIFIC PLACE IS EASY TO GET TO FROM ANYWHERE

1,200 PARKING SPACES
with valet and concierge services

3.6 MILLION
LIGHT RAIL BOARDINGS
one block away

1,800+ PEDESTRIANS
pass by Pacific Place
during peak hours

3 BLOCKS FROM I-5
connecting to all major suburbs
16% OF SEATTLE TOTAL VISITOR SPENDING WAS FROM INTERNATIONAL TOURISM IN 2017

$7 BILLION spent by visitors in the city in 2018

CHINESE TOURISTS spend an average of $6,000 per trip

400,000 VISITORS to Washington State Convention Center each year

$116.2 MILLION SPENT on dining and retail by convention-goers in 2017

15 MILLION VISITORS annually to nearby Pike Place Market
A GLOBAL DESTINATION
A PLACE TO DINE AND BE ENTERTAINED
OPENING UP THE FOURTH FLOOR TO NATURAL LIGHT ALLOWS FOR A BEAUTIFUL COMMUNAL SPACE TO SPILL OUT FROM THE ATRIUM.

Populating that area with large tables, a bar and open access to the terrace, there will be a true destination with an indoor/outdoor feel and the buzz of activity.

COMMUNITY
harvest tables encourage gathering

CULINARY ENTREPRENEURS create a dining destination

ATRIUM BAR establishes central meeting place
STREET LEVEL
SECOND LEVEL
FOURTH LEVEL
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